



PTG Fundraising & Family Goal Program 2007-2008

Welcome Resurrection Families!

This is an exciting time of year as we meet new teachers and families, and set new goals for a successful school year. The Parent Teacher Group (PTG) would like to share with you the goals for the Fundraising and Family Goal Program during the 2007-2008 school year.

As you may know, Resurrection School is dependent on two sources of revenue: tuition and fundraising. Tuition covers only the basic operating expenses of the school, such as salaries, health benefits, utilities and classroom basics. Funds for facility improvements and school programs such as science camp, art and music programs, class activities and field trips, student government, etc., are raised by the PTG fundraisers.

Each school year, the PTG and School Boards establish a fundraising target. The PTG fundraising target for the 2007-08 school year is **\$129,000**.

In order to meet this goal, we request, per your signed tuition contract, that each family contribute toward a **\$600 annual family goal** by participating in any of the 4 Major PTG fundraisers. Each Major PTG Fundraiser allows a profit percentage of your fundraising contributions to be applied to the annual family goal so that you can choose to participate in as many or as few of the 4 Major PTG Fundraisers as you like, provided you satisfy the \$600 per family profit goal. Resurrection PTG is committed to keeping tuition as low as possible. Participation in the Fundraising and Family Goal program, by all families, is crucial to making that happen.

While other fundraising opportunities are requested of families throughout the year, such as the Annual Appeal, collection of Box Tops, uniform exchange, gifts in kind made directly to the school, **only PTG-related fundraising profits can be applied to the \$600 family profit goal**. The table below identifies the 4 Major PTG Fundraisers for the 2007-08 school year and the qualifying contribution amounts that are applied to your family profit goal.

4 Major PTG Fundraisers	Qualifying Amounts (Profits)
Holiday Sale: Sally Foster, Entertainment Books, See's Candies and Cookie Dough	<ul style="list-style-type: none"> • 50% of your purchases
Walk-A-Fun	<ul style="list-style-type: none"> • 100% of all pledges collected
Auction	<ul style="list-style-type: none"> • 25% of the final sale price of your donated auction items • 50% of raffle purchases • 75% of purchased items • 100% of cash donations • Table sponsorships varies based on level
eScrip, Paper Scrip, Schoolpop, Albertsons, Staff Paper Scrip Gifts	<ul style="list-style-type: none"> • eScrip and Schoolpop calculated automatically. Profit ranges from 1.5%-25% depending upon merchant. • Paper Scrip: 4 % of purchases

(over)

PTG Fundraising and Family Goal Frequently Asked Questions

Q: Why do we fundraise?

A: The true cost to educate a child at most schools exceeds the tuition rate in private schools or what the state provides on a per student basis in the public schools. As a result, parents are stepping in to fill the void in an effort to keep tuition rates affordable for all families of our community.

Q: What are the funds used for?

A: More than 95% of PTG fundraising proceeds go directly to the school to help offset operating expenses and minimize tuition increases. The remaining funds are used for facility improvements, classroom activities and field trips, and enrichment programs such as Science Camp, art and music programs, and graduation. Last year's PTG fundraising dollars were used to pay off the balance of the new student restroom renovation project, purchase a new copy machine for the office and help with the renovation of the Junior Kindergarten bathroom and the new outdoor garden and planter boxes.

Q: Why did the fundraisers change from 5 Major events to the 4 Major events?

A: The Golf Tournament was eliminated for the 2007-2008 school year. Statistics showed that only 13% of the school community participated in this event. Therefore, it was decided that the PTG would focus efforts on the other fundraisers, specifically the Starry Knights Auction.

Q: Does my donation to the Annual Appeal count towards the annual \$600 Family Goal?

A: No. Contributions to the Annual Appeal are directed to the school's operating budget which is separate from the PTG budget. While the school operating budget covers day-to-day operations of the school and various upgrades, the PTG budget covers expenses for science camp, classroom activities, student awards and councils, and other PTG-related events. Thus, only PTG-related contributions can be applied to your PTG family profit goal.

Q: I bought scrip merchant cards that return 8% and 12% to the school. Why did I only receive 4% toward my family goal?

A: Merchant contributions can range from 1% - 20% for the scrip cards sold at the school. However, our records show that the majority of the scrip cards sold is merchants with lower contribution percentages. Thus, the Scrip Team has calculated that the average percentage of the merchant contributions for the scrip cards sold throughout the school year is 4%. Therefore, 4% is applied to the family goal for all scrip card purchases independent of the merchant contribution percentage.

Q: eScrip hasn't credited my contributions in several months. I'm registered. What's going on?

A: Often, a large portion of the school's eScrip contributions come from your grocery shopping at Safeway. Safeway is the only merchant that requires grocery card holders to renew their card yearly with eScrip. Check with eScrip to ensure you have renewed by November 1st, 2007. Other problems may be that credit card expiration dates have not been updated and contributions are not accumulating. Lastly, eScrip provides monthly reports of contributions approximately 60 days after your monthly purchases.

Q: Can I just pay my family goal and then be done with it?

A: The school prefers that you participate in the fundraising events as they are an excellent way to meet school families and share with the community. However, if you choose not to participate, you can simply write a check payable to Resurrection PTG.

Q: How will I know when I have met my family goal?

A: You will receive a confidential family report to assist you in tracking your progress towards the \$600 goal. The reports will be sent in the family envelope after each major fundraiser.

Q: What if I have more questions?

A: You may contact the Family Goal Chair, Jackie Zubler at zublers@sbcglobal.net or any of the PTG Board Members.